## "The Art of Gospel Persuasion"

Second Corinthians 5:11-21

This passage is rich in both the core and the practice of evangelism

I.	Th	iree	for witness
	A.	Th	e fear of the Lord
		"K	nowing the fear of the Lord, we persuade others" [5:11]
		Fea	ar:, awe
		1.	Remember the of God
		2.	Remember our
			"The heart of the wise is in the house of mourning" [Ecclesiastes 7:2a]
		3.	Remember the reality of
			"We regard no one according to the flesh" [16]
			There are no people. You have never talked to a mere mortal." [C.S. Lewis
		4.	Remember that each one of us will face a holy God
			"It is appointed for man to die once, and after that comes" [Hebrews 9:27]
		5.	Remember our chief end
			"the Lord with me; let us exalt His name together" {Psalm 34:3}
	В.	Th	e love of Christ"the love of Christ controls us" [14a]
	C.	Ho	ope
		" $Si$	ince we have such a hope, we are very" [II Corinthians 3:12]
	D.	Th	e disposition of witness:
			Ve are not commending ourselves to you" [12]
		"H	le died for all, that those who live might no longer live for themselves
		but	t for him who for their sake died and was raised." [14]
II.	Th	iree	of witness
		"K	nowing the fear of the Lord, we persuade others" [11]
			: the art of presenting and establishing the credibility of a particular belief
		Ea	rnest, persuasion is the normal mode of apologetics
		Pa	ul "reasoned in the synagogue every Sabbath, and tried to persuade Jews and Greeks."
		[A	cts 18:4]
	В.		
		1.	Vs. impression management
		2.	Vs
	C.		
		1.	Affections are caught as well as taught
			"Postmodern evangelism is not so much an argument but a" [Webber]
			"Relational beauty is essential to gospel persuasion" [Ray Ortlund]
			"By this all people will know that you are my disciples, if you havefor one another."
			[John 13:35]
		2.	This kind of community is a harbinger of the new creation
			"Behold, I am making all things new" [Revelation 21:5]